

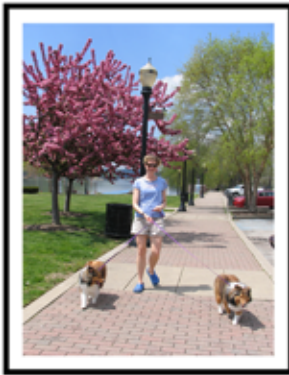
The MADISON Riverfront Development *Project*



The Madison Riverfront Project began as a dream in the hearts of a group of people who love their city and wanted to share that dream with the community and the many visitors who flock here each year.



Because of its river vistas, inviting landscaping and plentiful benches, this scenic area has become a favorite spot for eating lunch, walking the dog, or reading the evening paper.



Underway since 1986, the project has been completed in phases. It has grown from a two-block trial section to over one and a half miles along Madison's riverfront. It is considered one of the most unique and talked about community-wide efforts in the United States. A long-term development plan has been created, which will include more sidewalks, interpretive walks, entertainment and retail areas, docking and connection with the Heritage Trail.

"The Most Beautiful Town in the Midwest."

-The Ladies' Home Journal

The City of Madison, Indiana has a long and storied history, much of it centered on its location on the Ohio River. Early settlers looking for opportunity in the Northwest Territory followed the river west from Cincinnati and discovered a natural landing at the first big curve of the river. Plentiful lumber and game ensured a good beginning for these hardy pioneers. As settlers poured in, the area became a magnet for artisans and wealth. Madison's design and architecture reflect the hope that it would be selected as the capital of the State. However, as river commerce subsided, the railroads moved civilization further west. Madison continues to prosper, however; a large industrial community was developed on the hilltop which created jobs and economic growth; the city beneath the hills has been restored to its original beauty and attracts visitors from all over the world.

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How can you get involved?



When to Buy:

- Births
- Birthdays
- Weddings
- Anniversaries
- Showers
- Memorials
- To be a part of the Riverfront History

For more information contact
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or visit the website:

www.madisonriverfront.com